



## Sponsorship Opportunities DC Wings of Hope for Melanoma Gala

Levels and Benefits	Presenting \$25,000	Research \$15,000	Education \$10,000	Advocacy \$5,000	Prevention \$2,500
	Excl	usive Benefits			
Name in event title					
"2018 Wings of Hope for Melanoma Gala presented by NAME"	<b>√</b>				
Sponsor VIP reception		✓			
Sponsor dessert presentation "Company logo to be displayed on specialty chocolates" Sponsor silent auction			<b>~</b>	<b>√</b>	
Presentation of award	✓				
	Hosp	itality Benefits			
Tickets	20	10	8	6	4
Reserved tables with seating	2 tables of 10	1 table of 10	1 table of 8	1 table of 6	
VIP Reception Tickets	20	10	8	6	
	Branding 8	Marketing Ben	efits		
Name/logo on save-the-date*	✓	✓	✓	✓	✓
Name/logo on event invitation**	✓	✓	✓	✓	✓
Name/logo on event website	✓	✓	✓	✓	✓
Name/logo on event signage	✓	✓	✓	✓	✓
Full screen recognition on event video display Half screen recognition on event video display	<b>√</b>	<b>√</b>	<b>√</b>	✓	<b>√</b>
Full page program ad	Inside front cover	Premier placement	Premier placement		
Half page program ad				✓ □	✓

<sup>\*</sup> Commitment must be received by Monday, December 11, 2017

<sup>\*\*</sup> Commitment must be received by Friday, January 5, 2018





## **Sponsorship Commitment Form • DC Wings of Hope Gala**

ı wisii	To reserve a TICKET(5):
_	Benefactor Package—\$1,000
	Includes 2 gala tickets and recognition in the program  Couple Ticket Package—\$450
_	Includes 2 gala tickets
_	Individual Ticket—\$250
<u>l wish</u>	to reserve a SPONSORSHIP(S):
_	Presenting—\$25,000
	Includes title sponsorship of the event (name in the event title), presentation of an award, 20 tickets to the gala (2 reserved tables of 10), 20 tickets to the VIP reception, logo recognition on all event materials, a full page ad in the printed program (inside front cover), premium placement with logo and link on event website and full screen recognition on event video display.
	Research—\$15,000
	Includes sponsorship of the VIP reception, 10 tickets to the gala (1 reserved table of 10), 10 tickets to the VIP reception, logo recognition on all event materials, full page ad in the printed program, premium placement with logo and link on event website and full screen recognition on event video display.
_	Education—\$10,000 Includes sponsorship of the dessert presentation (logo on specialty chocolates), 8 tickets to the
_	gala (1 reserved table of 8), 8 tickets to the VIP reception, logo recognition on all event materials, full page ad in the printed program, prominent placement with logo and link on event website and full screen recognition on event video display.  Advocacy—\$5,000  Includes sponsorship of the silent auction, 6 tickets to the gala (1 reserved table of 6), 6 tickets to the VIP reception, logo recognition on all event materials, half page ad in the printed program, preferred mention and logo on event website and half screen recognition on event video display.  Prevention—\$2,500  Includes 4 tickets to the gala, logo recognition on all event materials, half page ad in the printed program, logo on event website and half screen recognition on event video display.
Contac	ct Name:Company Name:
	Address:
	State:Zip:Phone: ()
Email /	Address:
	I am unable to attend the event, but would like to make a tax-deductible gift of \$
nav hv (	Credit Card: Please visit www.dcwingsofhope.com to pay online.
pay by (	Check: Please make your check payable to DC Wings of Hope and mail with this form to:  DC Wings of Hope, Attn: Julie Shuey, 21631 Ridgetop Circle, Suite 250, Sterling, VA 20166
ly compa	any offers a matching gifts program □ Gift is Anonymous □ I would like my gift to support CURE OM
his gift is	s in honor/memory of: